

## Memorandum

**To:** MBA Members  
**cc:** Joe Witt, MBA President/CEO  
**From:** David Krause, MBA Chair  
**Date:** April 15, 2020  
**Re:** MBA Committee/Involvement Groups for 2020 – 2021

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### **Expand your network. Grow your leadership. Support Minnesota bankers.**

Whether your interest lies in lending, technology, human resources or agriculture, we need your expertise. Your involvement as a committee member is vital to the MBA as we respond to the rapidly changing political, regulatory and educational needs of today's banking industry. We will be organizing our committees in July 2020 for the 2020 – 2021 year. If you are interested, fill out the form on the next page and return it to the MBA today!

### **Opportunities**

The MBA has three types of banker involvement groups: committees, special interest groups, and task forces. The differences are in the length of member involvement and charge. **Committee** members are asked to serve up to three one-year appointments.

**Special interest groups** and **task forces** have no restrictions on the length of appointment. All committees, special interest groups, and task forces report to the MBA Board of Directors. Each group has an MBA staff liaison who plans meetings, takes minutes, and carries out the work of the group.

### **Your Role**

Although each group may vary, your involvement typically would require you to meet in person or by phone two or three times per year and occasionally respond to emails. Bankers advise staff on current banking issues related to the committee, task force or special interest group and help plan education events by suggesting speakers and developing content or topics.

Most of the meetings take place at the MBA offices in Eden Prairie. They start mid-morning to allow for travel time and conclude after lunch. Most groups meet during the months of September through May. The MBA reimburses bankers for mileage or travel expenses and provides lunch. We strongly encourage involvement by bankers across the state to ensure a broad range of insights and experiences in the association. Many members find the committees, special interest groups, and task forces are important sources of networking and keeping in touch with what's going on in Minnesota banking. Hundreds of Minnesota bankers are involved in our groups, and we hope you will be too!



**2020 – 2021 MBA Committee/Involvement Groups**

**How to Sign Up:**

- If you want to volunteer, fill out the form below and list the group you are interested in.
- Return by email to [kimp@minnbankers.com](mailto:kimp@minnbankers.com) **by August 1, 2020.**

Name:

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Bank Title:

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Bank Name:

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Address:

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City/State/Zip:

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Phone: \_\_\_\_\_

Email:

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Purpose statements and additional information about these groups can be found on [www.minnbankers.com](http://www.minnbankers.com) under the "The Association" tab.

**Committees:**

\_\_\_\_\_ Agriculture

\_\_\_\_\_ Compliance

\_\_\_\_\_ Technology/Operations

\_\_\_\_\_ Commercial/Retail Lending

\_\_\_\_\_ Education/Human Resources

\_\_\_\_\_ Marketing

**Special Interest Groups:**

\_\_\_\_\_ Government Relations Council

\_\_\_\_\_ Credit Union

**Task Forces:**

\_\_\_\_\_ Annual Summit/Bank Management

\_\_\_\_\_ Chief Financial Officers Conference

\_\_\_\_\_ Bank Leaders of Tomorrow Conference

\_\_\_\_\_ Women in Banking Conference

\_\_\_\_\_ Bank Staffing & Higher Education

*\*Please mark a 2<sup>nd</sup> choice, as there may be limited slots on some committees, task forces, and special interest groups*



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**Minnesota Bankers Association  
Committees, Task Forces, Special Interest Groups  
For 2020 - 2021**

**Committees:**

- **Agriculture – Kim Philipson, Liaison**  
The Ag Committee shall serve as a resource for and provide direction to the MBA Board of Directors, membership and staff regarding agricultural issues that impact the banking industry. Areas of emphasis include legislative, regulatory, education, public relations and relationships with other agricultural and business organizations.
  
- **Commercial/Retail Lending – Renee Lawler & Chris Harrison, Liaisons**  
The purpose of this committee is to assist with planning the specific training to benefit lenders, including school(s) various hands-on seminar topics. Also, to determine what can be offered regionally around the state.
  
- **Compliance – Michael Thro, Liaison**  
This committee develops educational programs and assists the compliance department with emerging issues, the updating of existing products (i.e. lending manuals) and evaluating new ones.
  
- **Education/Human Resources – Diane Brower & Carla Bush, Liaisons**  
The purpose is to provide direction and decision-making in the areas of human resources and education programs and assess curriculum to develop bank leaders.
  
- **Technology/Operations – Jay Tambornino & Renee Lawler, Liaisons**  
This committee's purpose is to monitor all facets of the banks' operations/technology/security functions and determine how the MBA can best deliver education and other programs.
  
- **Marketing – Renee Lawler, Liaison**  
The Marketing and Communications Committee provides counsel, member bank feedback, and resource development for MBA's marketing and communications activities, including: (1) external communications; (2) internal communications; (3) the marketing of MBA's products and services; and (4) networking opportunities for bank marketers and communications professionals.

## Task Forces

- **Annual Summit Planning/Bank Management – Carla Bush & Kim Philipson, Liaisons**  
This task force assists in the planning of the annual meeting/convention, including identifying format, topics, speakers, and entertainment. Recommends future sites. Assess education needs of bank presidents and senior management.
- **CFO Conference Planning – Renee Lawler, Liaison**  
This task force assists in the planning of the annual CFO Conference including identifying format, topics and speakers.
- **Bank Leaders of Tomorrow Conference Planning – Chris Harrison & Kim Philipson, Liaisons**  
This task force will assess education and networking needs for next generation bankers.
- **Women In Banking Conference Planning – Chris Harrison & Kim Philipson, Liaisons**  
This task force assists in the planning of the annual Women in Banking Conference including identifying format, topics and speakers.
- **Bank Staffing & Higher Education Task Force – Diane Brower & Carla Bush, Liaisons**  
This task Force will identify new ways for the MBA to support Minnesota banks recruit and retain the next generation of bankers.

## Special Interest Groups

- **Government Relations Council – Tess Rice, Therese Kuvaas & Joe Witt, Liaisons**  
The council is a cross-section of bankers, who represent the geographic and size components of the industry who are very interested in the political process, as well as having specific expertise in issues impacting the industry. Responsibilities are to assist the GR staff with in-depth analysis of issues and make recommendations of our position to the Board of Directors; and be ambassadors to banker colleagues for stronger grass-roots involvement.
- **Credit Union Task Force – Joe Witt, Liaison**  
The task force develops and recommends ideas to address unfair tax and regulatory treatment of credit unions compared to banks in Minnesota and encourage similar national efforts by bankers' associations.