



Getting to the Heart of it



How to bring CPR and AED use to your community

As a bank in Minnesota you are already critical link to your community and the partnership between MBA, MRC and Allina Health Heart Safe has several ways that you can enhance this connection with the community.

This first is having an AED available. By placing an AED at your branch not only are you ready to save a life of one of your employees or customers, but you are also ready to save a life of someone at a neighboring location. You might be able to bring your AED to the hair salon, local diner, or library next-door or across the street if needed. Information on AEDs, ordering, etc. can be found here: <https://www.allinahealth.org/about-us/community-involvement/initiatives-and-programs/heart-safe-communities>

Signing up with the Minnesota AED Registry can help make this connection possible

<https://minnesota.nationalaedregistry.com>

Another way that you can help your community prepare would be to training your staff in CPR or even allowing a community training to take place at your branch after hours. Hands Only CPR training is easy and effective; in as little as 30 minutes anyone can learn the steps to save someone’s life: call 911, start chest compressions, and use an AED if it is available. Training your staff can be as easy as talking with your local CPR training group or EMS Agency who offer classes at very low cost if not for free or by inviting your community to your bank for a training at your branch. This can help prepare the community and help you connect with the community as a whole.

There are also several pre-made PR options through the Minnesota Resuscitation Consortium; from Public service announcements to posters and stickers. All these materials are customizable with your banks information and are free at the MRC’s website; www.mrc.umn.edu

Please contact Allina Health Heart Safe Communities or the Minnesota Resuscitation Consortium with any additional questions.

Thank You

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