Right at the Front Lines: Financial Professionals and Financial Exploitation

Minnesota Bankers Association 2017



Goals:

In this video, I hope to:

- Review definitions and statistics
- Discuss warning signs and reporting barriers
- ► Identify legal protections and resources



Elder Abuse: toward a definition...

- In general, elder abuse is any knowing, intentional, or negligent act by a caregiver or any other person that causes harm or a serious risk of harm to an older adult.
- Defined by age, relationship, type of abuse
- Victims are often on a continuum from active to having various medical, cognitive, mobility issues
- 2/3 of perpetrators of elder abuse are family members, trusted individuals and/or caregivers



Prevalence

- ▶ 1,000,000 2,000,000 adults in later life in U.S. are victims of abuse¹
- ▶ 1 in 10 persons over the age 60 are victims of elder abuse²
- ▶ Victims of elder financial abuse in U.S. lose close to \$3 Billion each year³

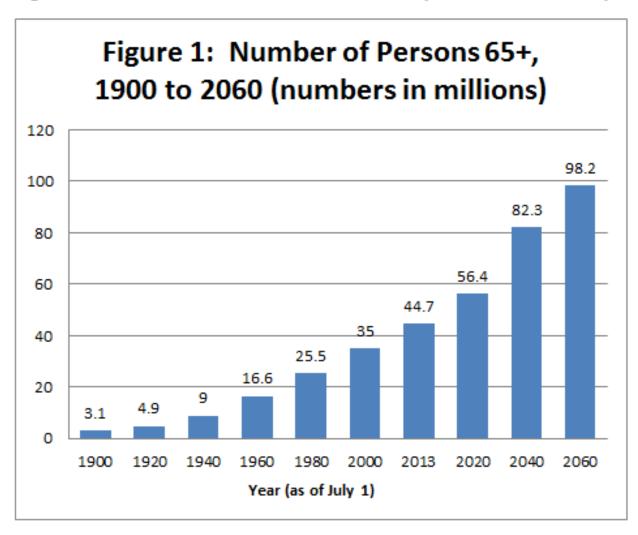


¹National Center of Elder Abuse:2005 Elder Abuse Prevalence and Incidence

² National Institute of Justice: Elder Abuse as a Criminal Problem

³ Blancato, Robert: Violence Against Older Women and The Elder Justice Act; 3/04/12

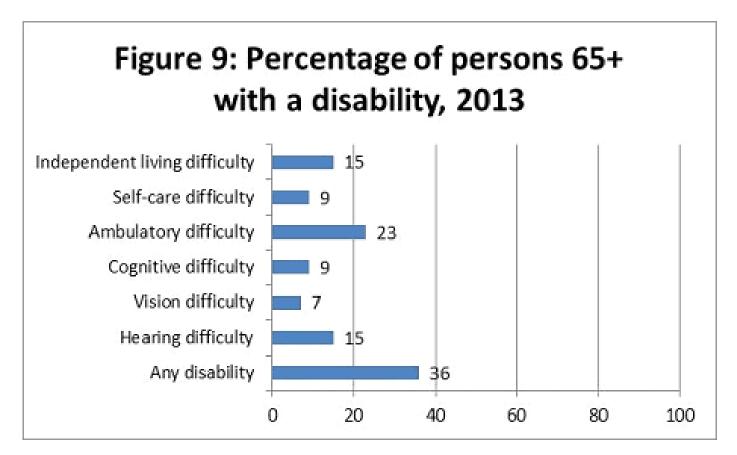
Figure 1: Number of Persons 65+: 1900-2060 (numbers in millions)



Note: Increments in years are uneven.

Source: U.S. Census Bureau, Population Estimates and Projections.

Figure 9: Percentage of persons 65+ with a disability, 2013



Source: U.S. Census Bureau, American Community Survey.



What is Financial Exploitation?

- Scams
- ► Identity theft
- ► Theft
- Coercion and extortion
- Fraud and deception
- ► Abuse of legal authority (i.e. Power of Attorney)



Criminal Financial Exploitation Minn. Stat. 609.2335 Subd. 1

- Breach of fiduciary obligation:
 - ► Intentionally fails to provide necessities
 - ▶ Deprives vulnerable adult of access to their own resources
 - Uses resources for someone other than the vulnerable adult
- Anyone who, without legal authority:
 - Acquires vulnerable adults resources through undue influence, duress, coercion
 - Forces vulnerable adult to perform services against their will for another
 - Establishes a fiduciary relationship via undue influence, duress or other enticement



What is a Fiduciary?

Clients will benefit by understanding this basic definition:

- ► A Fiduciary is someone who manages money or property for someone else.
- ► A Fiduciary has four basic duties:
 - ➤ To act only in the best interest of the person he or she is helping.
 - ➤ To manage the other person's money or property carefully.
 - ► To keep the other person's money or property separate from his or her own.
 - And to keep good records.



Understanding the Fiduciary Role

In our experience, individual laypersons frequently serve as family fiduciaries, and rarely have a complete understanding of their fiduciary responsibilities.

There is much we can do as professionals to provide assistance and guidance. Knowing your state's tools (such as statutory Power of Attorney) is a good place to start.



Warning Signs of Financial Exploitation

- ► Long before the past-due bills pile up, you might see:
 - ➤ An elder who is agitated before a family member or friend comes to see them or take them to an "appointment"
 - ► An elder who lacks the basics even though he or she should have sufficient resources
 - ► An elder pressured to sign a document
 - An elder, family member, or friend with a known gambling, drug or alcohol dependency



Warning Signs of Financial Exploitation

- ► Long before the past-due bills pile up, you might see:
 - ► The creation of a new Power of Attorney document
 - ► The erratic use of an elder's funds or personal needs allowance by family members or fiduciaries
 - ► The sales of an elder's valuables to friends, facility staff or others



Barriers to Reporting

- Cognitive impairment
- Denial
- Fear (of escalation, isolation, destruction of property, injury to pets, death)
- Incredulity of others
- Pride and desire to maintain autonomy
- ▶ Shame or embarrassment



Barriers to Reporting

- Desire to protect relatives
- Cultural boundaries
- Belief that institutional care is only alternative
- Depression and/or grief
- Feeling that abuse is somehow appropriate response to victim's own action recently or prior in life

See: http://elderabuse.Stanford.edu/screening/pt_barriers



What can we do when we suspect abuse or exploitation is happening?

- Share our suspicions talk to someone– make a report...
- ► To emergency services
- ▶ To law enforcement
- ► To adult protection
- ► To a Tribal Court or other Court
- ▶ To an advocacy organization



Messages to our clients, customers and consumers:

- Be on the lookout for common consumer scams
- ► Encourage friends and neighbors to S.T.O.P.:
 - Systematize Finances
 - ► Tell Someone
 - ▶ Obtain the Documents
 - Practice saying: "No."



What might we want to encourage clients to consider?

- Refer clients to professionals who can create planning tools such as:
 - Power of Attorney (for financial matters)
 - ► Health Care Directive (for health decisions)
 - ► Testamentary devices
 - ► Will/Trust
 - ▶ Beneficiary designations
 - ► Other titling considerations



Resources Available if you Suspect Financial Exploitation

- Minnesota Adult Abuse Reporting Center
- Supervisors, colleagues, coworkers
- Ombudsman's Office
- Social Security Administration
- Courts
- Consumer Financial Protection Bureau
- Other advocacy organizations...



Adult Protective Services

- ▶ In some states, financial services professionals are mandated reporters
- Not mandated reporters in Minnesota
- What do investigators look for?
 - ► Is an individual vulnerable; what is the level of risk
 - ► Is financial exploitation or abuse/neglect occurring
 - Are emergency services needed
 - Does the alleged victim have capacity
 - ▶ Who is involved; what are their relationships



The Minnesota Adult Abuse Reporting Center

- Began receiving reports on July 1st, 2015.
- ➤ Single toll-free number: 844-880-1574
 - ► Available 24 hours per day
 - Immediately notifies county agency (EPS); law enforcement (crime); Med Ex, Ombudsman for MH (suspicious death)
 - ► Refers directly to Lead Investigative Agency



Colleagues, Co-workers, Supervisors and Investigators

- Within financial services there are many routes to take:
 - ► Talk with a supervisor about reporting
 - ► Follow internal report-making procedures
 - Seek advice from supervisors, managers or colleagues if uncertain about how to proceed – someone may be aware of a process that's new to you



Long Term Care Ombudsmen

- Long Term Care Ombudsmen advocate on behalf of the residents of Medicare/Medicaid licensed nursing facilities, care homes and residences.
- Every state has a full time State Ombudsman; many (like Minnesota) have regional offices
- Ombudsman duties to elder clients are bounded by federal law



Social Security

- Contact local Social Security office if you suspect an elder's social security funds are being misused.
- ➤ Social Security: 1-800-269-0271 or online at oig.ssa.gov/report
- ➤ A "representative payee" can be nominated or changed



Courts

- ► If an individual requires additional assistance managing money or meeting daily needs, a court may appoint a guardian or conservator (or both).
- County courts and tribal courts
- Contact the court that appointed the guardian or conservator if you suspect misuse of a protected person's funds or property



The Department of Commerce

- ► The Fraud Bureau can sometimes intervene particularly if a person is experiencing identify theft or being scammed.
 - Leverage federal, state and local partnerships
 - Provide corroboration that consumer is experiencing scam
 - ► 1-888-FRAUD MN (1-888-372-8366)



Criminal Responses

- Can be triggered by an adult protection report
- ► Can be initiated independent of an adult protection report
- Clients may or may not understand outcome of criminal proceeding



Civil Legal Responses

- Civil suit (under variety of circumstances)
- Civil Protection Orders (details differ by state): OFP/HRO

http://www.mncourts.gov/mncourtsgov/media/fourth_distric t/documents/OFP v HRO Information Sheet.pdf

Understand client expectations, particularly regarding contact with family members or caregivers



Civil Legal Responses

- Advance planning
- Supported Decision Making http://supporteddecisionmaking.org/
- Guardianship/Conservatorship action
- Agency involvement/Administrative action:
 - CMS (Medicare/Medicaid)
 - Social Security
 - Veteran's Administration
 - State Departments of Health or Human Services (re. licensure matters, among other reports)
- License impacts



Elder abuse and financial exploitation are problems with solutions!

Let's work together on behalf of Minnesotans. Let us know what resources you need!

Thank you for your attention.

