

## 2016/2017 Exhibit and Sponsorship Opportunities



There are numerous opportunities throughout the year to be a sponsor at MBA events. These programs serve more than 1000 bankers each year. Sponsoring an event is a great opportunity to get your company's name recognized and also for you to meet and network with Minnesota bankers. Sponsorship fees range from \$250-\$5,000. (**The June 11-13, 2017 Annual Conference will have its own Sponsorship Packet.**) The MBA acknowledges these sponsorships through signage at the events and/or recognition in printed programs and in power points. This year's sponsorship opportunities include:

<b>Date:</b>	<b>Event</b>	<b>Projected Attendance</b>
September 15, 2016	CFO Conference (Bloomington) <b>CFO, CEO, Senior Management</b>	75
October 10-14, 2016	Commercial Lending School <b>Ruttger's Sugar Lake Lodge (Grand Rapids)</b>	40
November 2-3, 2016	Advanced Compliance Workshop (Bloomington) <b>Compliance Officers</b>	100
February 1, 2017	Bank Day at the Capitol (St. Paul) <b>CEOs and Senior Management</b>	195
April 25-27, 20167	MBA Washington Trip <b>CEOs and Senior Management</b>	35
March (TBD), 2017	AML/BSA Workshop <b>BSA and Compliance Officers</b>	80
April 18-19, 2017	Operations/Technology Conference (Alexandria) <b>with mini-tradeshow</b>	80
April (TBD), 2017	Basic Bank Compliance School MBA Eden Prairie	50
May, 11, 2017	Women's Leadership Conference (Metro) <b>CEOs and others</b>	100
June 11-13, 2017	Annual Summit (MBA 2017 Annual Meeting) (This program will have its own sponsorship form) DECC, Duluth, MN	70

**See the suggested sponsorship fees and opportunities on the next page.**

If interested in receiving more information about your sponsorship opportunity for any or all of these events, please contact Anne M. Huntley at the MBA 952-857-2630 or [anneh@minnbankers.com](mailto:anneh@minnbankers.com). Thank You!

**\$2,000 Sponsorship**

Recognition on conference materials including registration and MBA website posting, opportunity to introduce a speaker, five minutes at podium during program, two free registrations, and the opportunity to share promotional materials.

**\$1,000 Sponsorship**

Recognition on conference materials including registration and MBA website posting, opportunity to introduce a speaker, one free registration, and the opportunity to share promotional materials.

**\$700 Sponsorship**

Recognition on program, opportunity to introduce a speaker, one free registration and opportunity to share promotional materials.

**\$500 Sponsorship**

Recognition on program, one free registration and opportunity to share promotional materials.

**COMPANY INFORMATION:**

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Person:

*(to whom should confirmation be sent)*

Name \_\_\_\_\_

Title \_\_\_\_\_

**WHAT IS YOUR SPONSORSHIP EVENT / CHOICE?**

\_\_\_\_\_

\_\_\_\_\_

**WHO WILL BE ATTENDING AS YOUR REPRESENTATIVE?**

\_\_\_\_\_

\_\_\_\_\_

**AUTHORIZED SIGNATURE:**

(unsigned contracts will not be processed)

By \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

☐

Send invoice

☐

Check enclosed

☐

Visa

☐

MasterCard

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Mail or fax completed vendor agreement  
(except for Senior Management Conference -  
Annual Meeting) to:**

Anne Huntley

Minnesota Bankers Association

8050 Washington Avenue South, Suite 150

Eden Prairie, MN 55344

Or fax to 952-896-1100

**Questions call:**

Anne Huntley

Minnesota Bankers Association

952-857-2630 or [anneh@minnbankers.com](mailto:anneh@minnbankers.com)

